



AMERICAN
TALENT
INITIATIVE

THE TALENT BLIND SPOT

The Case for Increasing
Community College Transfer
to High-Graduation-Rate
Institutions

A Guide to Using the Data Companion Slide Deck

This research serves as a visual companion to the American Talent Initiative's (ATI) [*The Talent Blind Spot: The Case for Increasing Community College Transfer to High Graduation Rate Institutions*](#).

Slides 2–12

The National Picture

A look at demographics and behaviors of potential community college transfer students.

Slides 13–25

A Call to Action for the ATI Sector

Why ATI institutions should enroll more high-achieving community college students?

If you would like to use all, or any part, of the data slides at your own institution, please attribute the source to *The Talent Blind Spot* research noted below.

Suggested citation for *The Case*:

LaViolet, T., Fresquez, B., Maxson, M. & Wyner, J. (2018). [*The Talent Blind Spot: The Case for Increasing Community College Transfer to High-Graduation-Rate Institutions*](#). The American Talent Initiative.

Slides 26–31

Customizable Institutional Tools:

Mapping a plan for community college transfer work.

These slides draw on research from the second volume of *The Talent Blind Spot*, [*The Practical Guide*](#). The slides, as well as the research, are divided into three strategies for community college transfer success:

- Leadership-driven partnerships
- Early engagement of community college students
- Transfer student holistic success

The slide content may be edited to fit your institution's internal/external strategies. Please attribute the source to *The Talent Blind Spot* research noted below.

Suggested citation for *The Practical Guide*:

LaViolet, T., Fresquez, B., Maxson, M. & Wyner, J. (2018). [*The Talent Blind Spot: The Practical Guide to Increasing Community College Transfer to High-Graduation-Rate Institutions*](#). The American Talent Initiative.