American Talent Initiative
Aggregate Data on Enrollment, Success, and Income
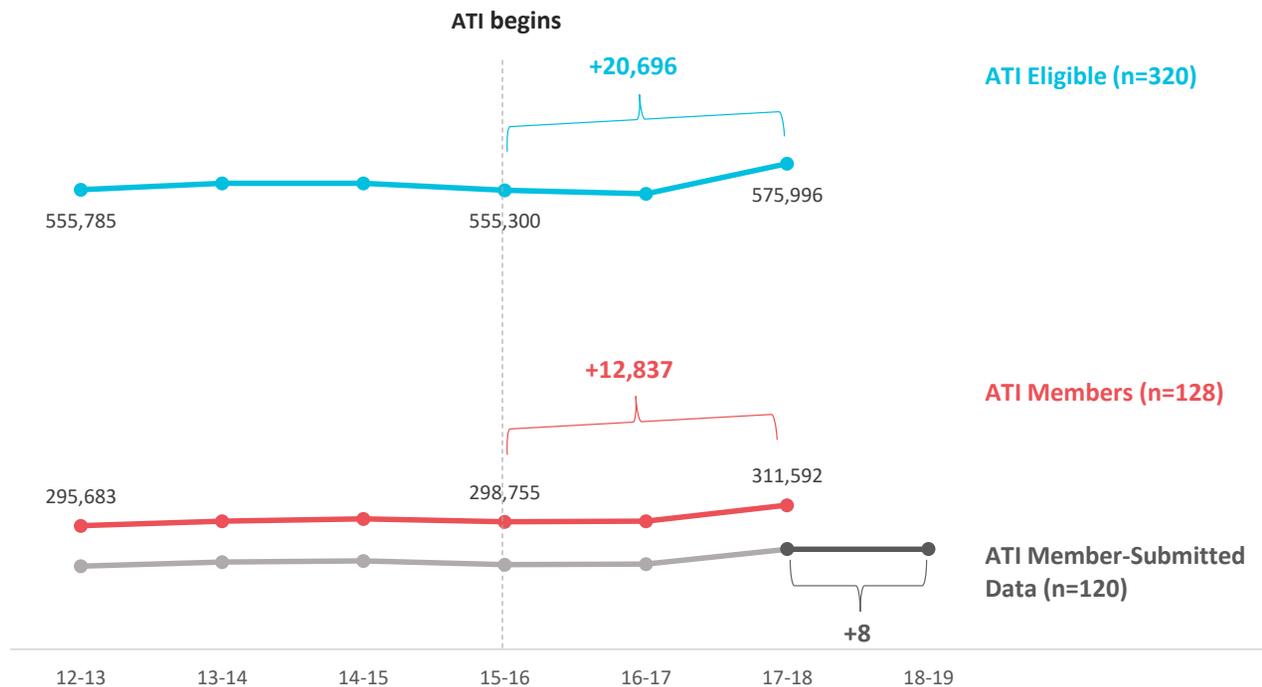
AMERICAN TALENT INITIATIVE

Release Date: 2/19/2020

This data appendix accompanies the American Talent Initiative's second public report on aggregate progress toward ATI's goal: to increase enrollment of low- and middle-income students by 50,000 at the nation's top colleges by 2025. The report and this data summary reveal that, between 2015-16 and 2017-18, ATI-eligible institutions increased enrollment of Pell students by **20,696**.

This addendum includes publicly available data on the eligible non-member institutions and data submitted by ATI members on Pell student enrollment, first-generation student enrollment, and Pell student graduation rates. A subset of ATI members also opted to submit additional data on their student income distributions.

Progress to the 50,000-by-2025 Goal
Total Pell Enrollment

ATI begins

+20,696

ATI Eligible (n=320)

555,785   555,300   575,996

+12,837

ATI Members (n=128)

295,683   298,755   311,592

ATI Member-Submitted Data (n=120)

+8

12-13   13-14   14-15   15-16   16-17   17-18   18-19

Collective Pipeline

62,500

Each year, at least 62,500 highly-qualified, lower-income high school and community college students don't attend institutions where they are most likely to graduate.
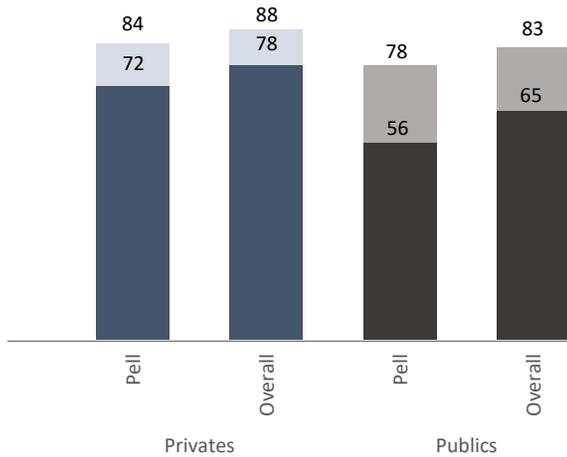
- Overall, ATI-eligible institutions (n=320) added **20,696** Pell students between 2015-16 and 2017-18.

- ATI member institutions (n=128) added **12,837** students during this time period, 62 percent of the total growth.

- The ATI-eligible institutions will need to add an additional 29,304 Pell students to reach the 50,000 student goal, and are on track to do so by 2025.

- However, data from 120 of the ATI members show that between 2017-18 and 2018-19, aggregate progress has leveled off, with these institutions only adding **eight** Pell students.

Note: These enrollment trends for the 320 ATI-eligible use two sources of data - 1) member-submitted data for the 120 ATI members that participated in ATI's 2019 data collection and 2) publicly available data for the eight ATI members that joined after the 2019 data collection and for the 192 ATI-eligible non-members. The data submitted by 120 ATI members include only full-time, bachelor-degree-seeking undergraduates, while the publicly available data include all undergraduates, regardless of degree-seeking or full/part-time status. Since the differences in the data sources persist across all years, we can reliably measure changes over time. Analyses are from data on file as of January 15, 2020.
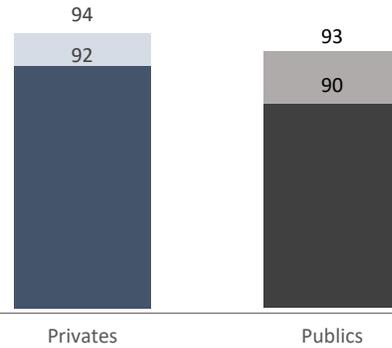
4-Year and 6-Year Graduation Rates
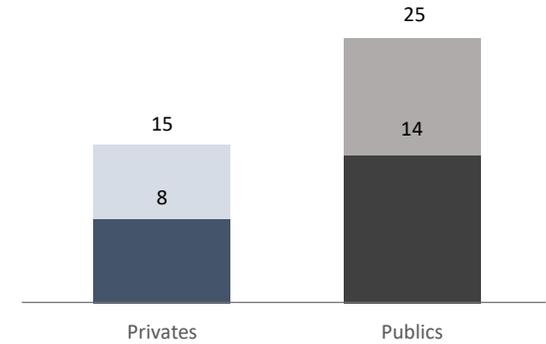Member Privates and Publics, 2012 Cohort

Legend: ■ 4-Year Graduation Rate ■ 6-Year Graduation Rate

At ATI privates (n=86), 84 percent of Pell students graduate in six years, compared to 88 percent of all students. At ATI publics (n=34), 78 percent of Pell students graduate in six years, compared to 83 percent of all students.

Retention Rates
Member Privates and Publics, 2017 Cohort

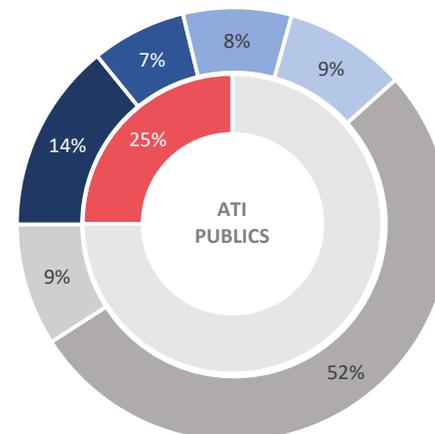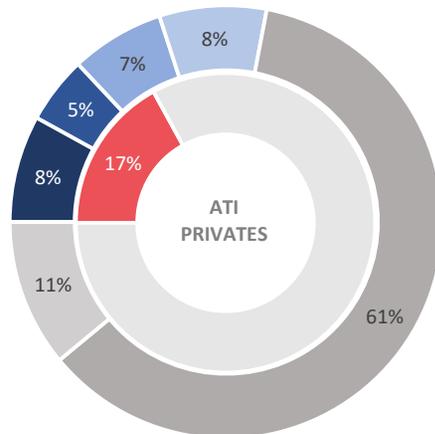Legend: ■ Pell Retention Rate ■ Overall Retention Rate

At ATI privates (n=86), the overall retention rate for Pell students is 92 percent, compared to 94 percent of all students. At ATI publics (n=34), the overall retention rate for Pell students is 90 percent, compared to 93 percent of all students.

First Generation Student Enrollment
Member Privates and Publics, 2018-19

Legend: ■ First-Gen Pell ■ First-Gen Total

At both public and private member institutions, about half of all first-generation students receive Pell grants.

Detailed Income Distribution
Member Privates and Publics, 2018-19

Legend:
- ■ $0-30k
- ■ $30-48k
- ■ $48-75k
- ■ $75-110k
- ■ $110k+/Unknown*
- ■ Non-resident alien
- ■ Pell

ATI PRIVATES
ATI PUBLICS

Eighty-three ATI members opted to submit detailed income distribution data; at these institutions, Pell share *roughly* approximates the bottom three income categories.

*Many ATI members have students for whom there is no income data available. Those students are in the $110k+ category.

Students whose first-generation status is unknown are not included in "First Generation Student Enrollment." For any questions regarding this ATI data report, please contact ATIDataReports@ithaka.org.